

What if the Value of Learning Was Obvious?

What if students at your school experienced 100 or more signals every day that told them...

▶ *Learning is transformative.* ◀

When you learn what the solar system is and how stars work, you don't see the night sky the same. As you grow in knowledge of the world's history, you don't see the news the same.

▶ *Learning is emancipatory.* ◀

Every era of human history is filled with stories of the choice-rich life that learning can bring. Learning frees and empowers people — always has, always will.

▶ *Learning is possible.* ◀

Given the right foundations and proper strategy, the human mind is remarkably good at learning.

▶ *Learning is challenging.* ◀

And challenges make us stronger. Challenges are good.

▶ *Learning is plentiful.* ◀

It's not a race to anywhere, not a game to win. It's a journey we're all on, a bounty we share.

▶ *Learning is beautiful.* ◀

The longer you learn, the clearer it is.

Think about the signals your students receive through classroom walls, hallway decorations, loudspeaker announcements, parent newsletters, teacher comments, and school policies. Use the space below to record:

1. What signals have you sent, implicit or explicit, over the most recent week of school?
2. How could you increase the volume of signals like those listed and decrease the volume of signals to the contrary?

| <i>Learning is...</i> | Signals Sent | Adjust the Volume |
|-----------------------|--------------|-------------------|
| Transformative | | |
| Emancipatory | | |
| Possible | | |
| Challenging | | |
| Plentiful | | |
| Beautiful | | |